

VINEYARD

# style

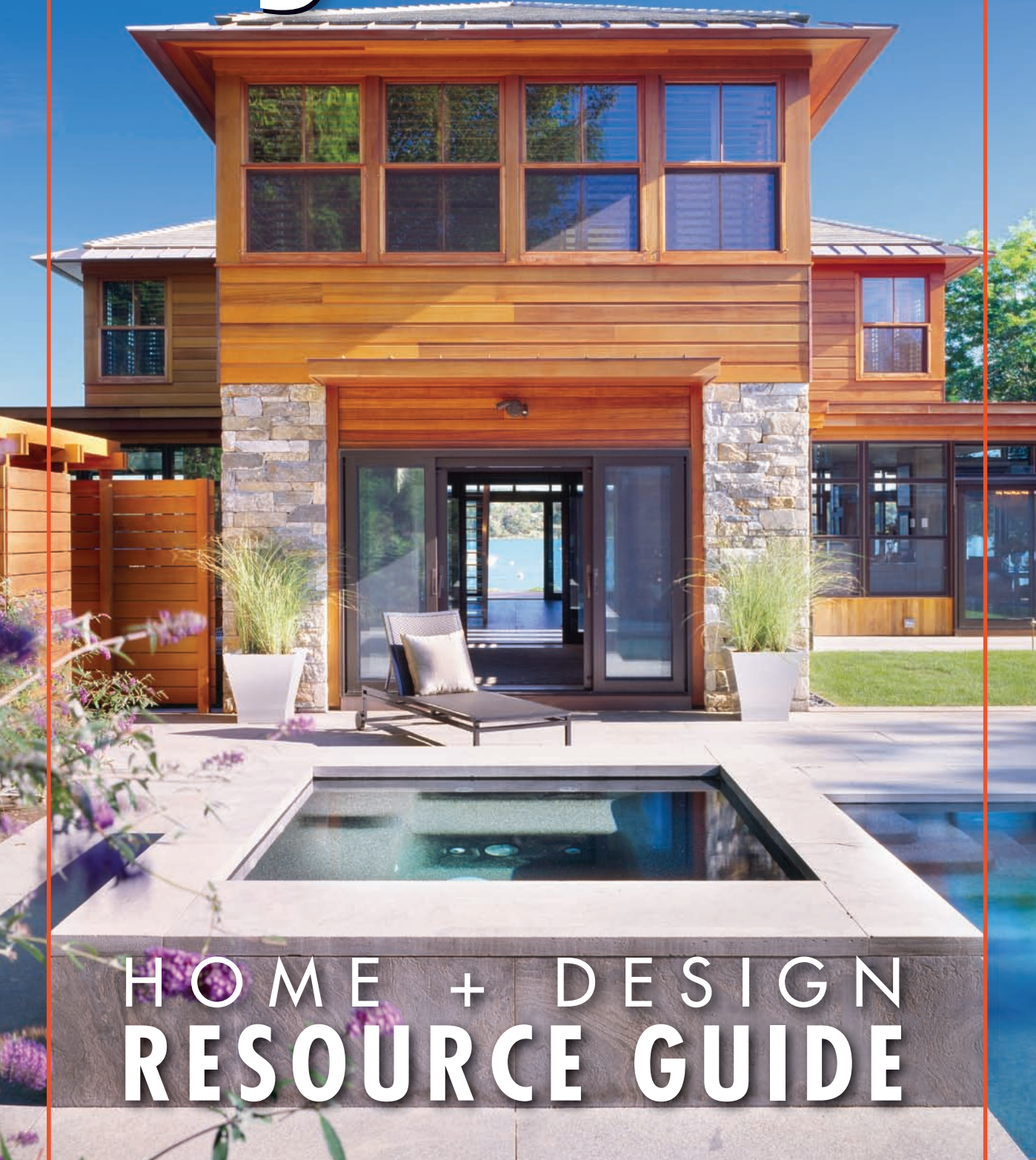
MAGAZINE

Architects + Design | Custom Furniture + Cabinetry

Custom Home Builders | Energy Services

Home Automation | Interior Designers

Kitchen + Bath | Landscape + Garden



## HOME + DESIGN RESOURCE GUIDE

2014 MEDIA INFORMATION

# 2014 ADVERTISING RATES

Vineyard Style Magazine presents the island's premiere home and design resource guide. This impressive resource guide is presented in magazine format, and online at vineyardstyle.com. The 2014 VS Home + Design Resource Guide will be available May 2014. Readers are sure to return to the VS Home + Design Resource Guide for ideas and inspiration throughout the year!

## Resource Guide Distribution

The VS Home + Design Resource Guide is published annually. 25,000 copies are distributed free to: Realtor, Architect, Builder, Interior Decorator and Landscape offices, Garden, Hardware and Paint stores, Home Centers, Cronig's Markets, Real Estate Guide office, Physicians offices, Salons and more. In addition the guide is delivered to subscribers of Vineyard Style Magazine with the Spring 2014 issue.

## ADVERTISING RATES

### GENERAL DISPLAY RATES

<b>Premium - Back Cover</b>	<b>\$3200.00</b>
<b>Premium Position (IFC, IBC, Pg 1)</b>	<b>\$2800.00</b>
<b>2-Page Spread (Profile Ad)</b>	<b>\$2600.00</b>
<b>Full Page Display Ad</b>	<b>\$2200.00</b>
<b>Full Page (Profile Ad)</b>	<b>\$1400.00</b>
<b>Half-Page RG Marketplace Ad</b>	<b>\$550.00</b>

### SAVE 10% OFF GENERAL DISPLAY RATES\*

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<b>Premium Position (IFC, IBC, Pg 1)</b>	<b>\$2520.00</b>
<b>2-Page Spread (Profile Ad)</b>	<b>\$2340.00</b>
<b>Full Page Display Ad</b>	<b>\$1980.00</b>
<b>Full Page (Profile Ad)</b>	<b>\$1260.00</b>
<b>Half-Page RG Marketplace Ad</b>	<b>\$500.00</b>

Discount is applied when contract is paid in full by 1/24/2014

### Resource Guide Categories

Architects + Design • Custom Furniture + Cabinetry • Custom Home Builders • Energy Services  
Home Electronics • Home Furnishings • Interior Designers • Kitchen + Bath  
Landscape + Garden • Real Estate • Resource Marketplace

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